

Colleen MacDonald

Word Wrangler · Image Maker

colleen.j.macdonald@gmail.com · 519-521-0510



The New PL and A-Channel

News Videographer, Writer & Video Editor

> A-Channel and CTV News London

Assignment Editor

CTV News London

Public Relations student

Fanshawe College

New Adventure ???

Jan, 1998

August, 2005

Feb, 2016

Sept, 2017

April, 2018

Public Relations & Corporate **Communications**

Fanshawe College

Television Broadcasting Fanshawe College **English Language** & Literature

Huron College, Western University

Graduate Certificate

Diploma

Honours Degree

Software

InDesign, Photoshop, Illustrator, Drupal, Polopoly, GoAnimate MS Word, PowerPoint, Outlook iNews, Avid Media Composer, IrfanView

Skills

- Writing for multiple formats including the web, social media, broadcast & corporate publications
- DSLR photography, videography & video editing
 - Managing and organizing information
 - Building and maintaining relationships
 - Oh yeah, and juggling

reply to 100's of e-mails

write scripts

reply to

reporter's

texts

assign staff

> generate original

> > stories

solve

problems

Interests

Vintage Cameras Sports Photography Writing humourous short stories

Wilderness canoe tripping

Cover major happenings as a TV news videographer

Write rough draft of novel

Take screenwriting course

Run 5K races

Volunteer as a content creator with the Canadian Red Cross

Work in communications at St. Joseph's Health Care London

get buy-in

> line up interview subjects

answer

two

phones

monitor scanners

> **CTV London Assignment** Editor

update everyone on everything

Avatar created with GoAnimate Bucket, scroll and mortarboard created by Freepik

Bucket List



Details available on in colleen-macdonald-in-London